



Fu+tures

Futures Business Plan

18th July 2023



Our Business Plan

- Our business plan is centered around four strategic objectives
- The plan sets out our strategic vision for the next 3 years with detailed objectives and success measures for the current year
- Key themes running through everything are:
 - Simplicity – focus on what we are good at and stick to our purpose
 - High performance culture
 - Customer centricity



What do we do

Our corporate intent: We blend nationally commissioned programmes with local initiatives to create a customised path for our customers. This path includes unbiased information, job help, and learning that sets all customers up with the right skills and tools for life and work. Our ambition is to empower disadvantaged individuals and communities, helping them improve their education and job prospects in collaboration with our local partners.

- National Careers Service prime (East Midlands and East of England)
- CITB Construction Hub

Careers



- NEET service for both City and County
- Ask US for both City and County
- Transform Your Future
- Refugee Employability Programme
- Individual Placement Support in Primary Care (IPSPC)

Targeted Support



- Adult Education Budget (Non-Devolved)
- Multiply

Training



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Our Service Intent

Careers

We deliver impartial and unbiased careers information, advice and guidance which is accessible to all residents within The East Midlands and The East of England. Collaborating with the customer to create an individualised careers and skills action plan that empowers them to gain the skills, knowledge and tools to feel confident with taking ownership of managing their own career journey. We provide job help and access to learning opportunities enabling individuals to move closer to the labour market, achieve sustained employment, securing a career progression or undertaking new learning.

Targeted Support

We support vulnerable young people and adults who have the most significant barriers to education, employment and training, and are furthest away from the labour market. Our aim is to ensure that local people are supported to upskill, find training or retraining, find and sustain meaningful employment or to develop softer social, life or basic skills. We do this by providing specialist and bespoke support that empowers disadvantaged and vulnerable customers through a range of locally commissioned programmes and services.

Skills

We aim to provide inclusive support and learning that empowers our customers who are often disengaged from the traditional academic pathway, are not ready for employment and need encouragement to re-engage. Our learning programmes are designed through consultation with employers to provide solutions to local skills and labour shortages. We provide high quality training and mentoring across all our learning programmes online and in the classroom, to facilitate the best opportunities for customers to succeed with their learning goals and secure sustainable employment.





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Unlimited Possibilities

